

The Entrepreneurial Free Agent and Dejobbed Small Business Applied R&D Lab
The “War College” of the Small Is Good Business Revolution
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Sohodojo Publishes OpenContent Article on Green Building Constructed With Industrial Shipping Pallets at Earthaven Ecovillage, Explores Commercialization Opportunities

28 Feb 2002 - Raleigh, NC USA: **Sohodojo** announces publication of “*Lay Your Pallet Down, Don’t Burn It*” introducing an innovative building design based on the reuse of industrial shipping pallets by the Armstrong-Allison family in the construction of their multi-purpose house at the Earthaven Ecovillage in western North Carolina. The Armstrong-Allison Green Building construction innovation makes effective reuse of industrial shipping pallets obtained from the Mountain Home juice processing plant of Clement Pappas near Henderson, North Carolina.

After North Carolina banned the wholesale burning of unwanted shipping pallets, Clement Pappas needed an environmentally friendly solution to its pallet disposal problem. Earthaven Ecovillager Lynn Armstrong came up with a brilliant engineering design solution to reuse the pallets in the housing construction.

“As supporting members of Earthaven, Sohodojo is pleased to be the first to tell the story about this exciting innovation in environmentally-responsible affordable housing design.” said Jim Salmons, a Founder and Research Director of Sohodojo, “We’re looking forward to working with the Armstrong-Allison family and other Earthaven community members to explore possible commercialization of Lynn Armstrong’s pallet-building engineering design. This Green building technique could open up product development opportunities, specialized pallet-building trusses and related millwork for example, at the Earthaven Forestry Co-op. There is also the potential of right livelihood income for community members interested in building affordable housing in local rural and distressed urban areas.”

The article, available at <http://sohodojo.com/earthaven-clement-pappas.html>, is published under an OpenContent license making the article freely available for reprint by publications interested in spreading the word about this innovation in affordable housing construction.

Sohodojo is a North Carolina non-profit applied research and development laboratory supporting solo entrepreneurs and working families – the building blocks of *Small is Good Business Webs*. For more information, especially on the lab’s research and social action agendas, visit <http://sohodojo.com>.

The **Earthaven Ecovillage** is a Permaculture-based community dedicated to caring for people and the Earth by learning, living and demonstrating holistic, sustainable culture. See: <http://earthaven.org>.

For more information, contact Timlynn Babitsky of **Sohodojo** or Mary Armstrong of the **Earthaven Ecovillage**.

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Sohodojo is dedicated to the exploration and development of innovative “Small Is Good” business models and their associated software technologies for entrepreneurs seeking sustainable futures in rural and distressed urban communities. All software technologies developed by Sohodojo are made freely available under Open Source licenses.